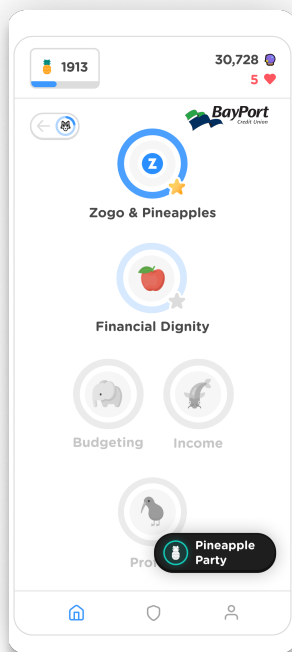




Reinventing financial literacy.

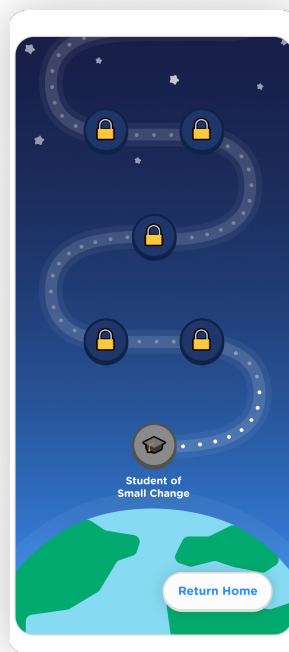
**About:** Zogo is a gamified financial literacy app that rewards users for completing bite-sized financial literacy lessons. Level up and earn while you learn, with real-life rewards — like gift cards to your favorite stores!

## How it works:



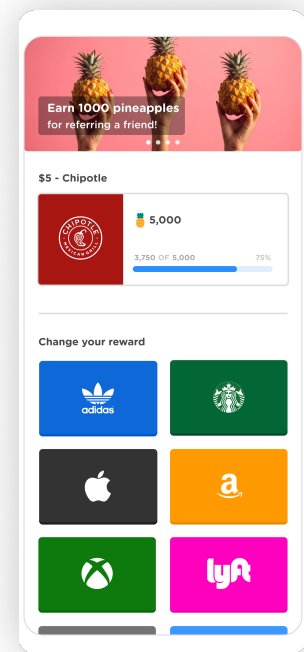
### Learn

300+ bite-sized, action-based modules tackling topics like saving for retirement, buying a car or opening a checking account



### Play

Complete daily trivia, work through the modules and level up as you go, going from student of small change to currency conqueror!



### Earn

Answering questions, completing modules and referring friends earn you points that lead to real rewards. Finally, it pays to learn about finance — literally.

# Let's Get Started:

1

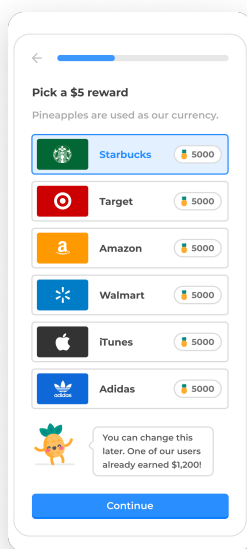
Download the Zogo App from the App Store.

2

Click "Get Started"

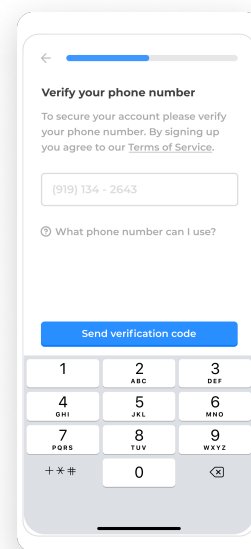
3

Select a reward



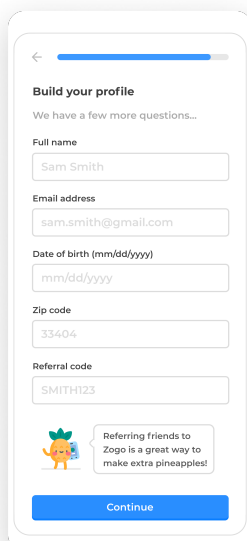
4

Verify your account



5

Build your profile



6

Enter your institution code

**[ACCESS CODE]**

*your access code*  
**GARDINER**

# Create or Join a Leaderboard (optional)

1

Create or join a leaderboard by clicking the medal icon at the bottom of the screen.

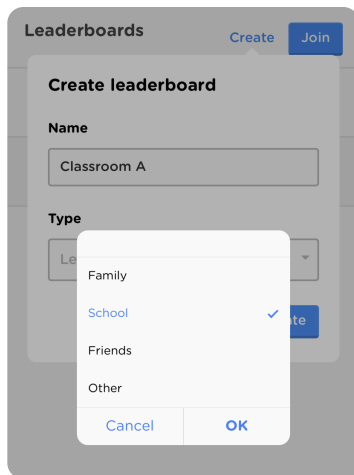


2

To make a leaderboard, press the "Create" button in the upper right-hand corner.

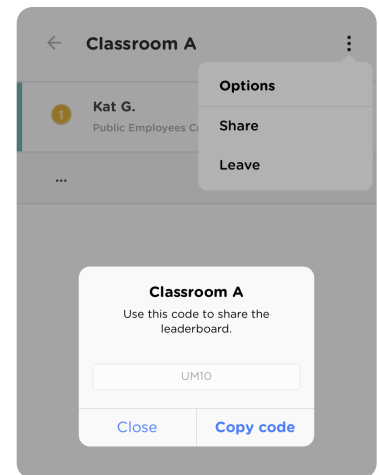
Create

Join



3

To create a leaderboard, select a category. Save the leaderboard by selecting the "OK" button.



4

Click on the 3 dots in the upper right-hand corner to share your leaderboard. This will generate a code, which you can share with employees.

5

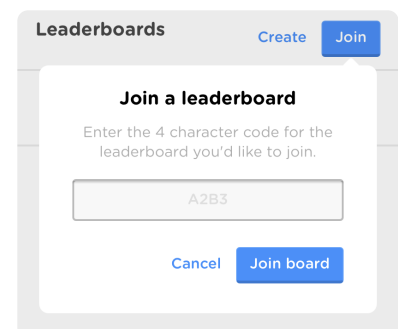
Looking to join an existing leaderboard? Select "Join".

Create

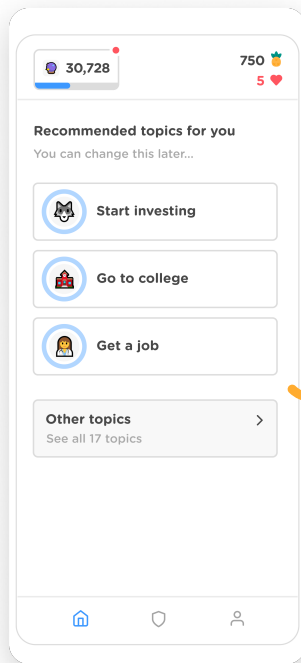
Join

6

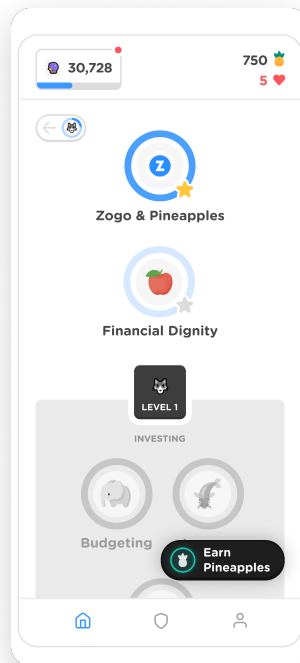
Enter the code that the creator of the leaderboard has provided, and select "Join Board".



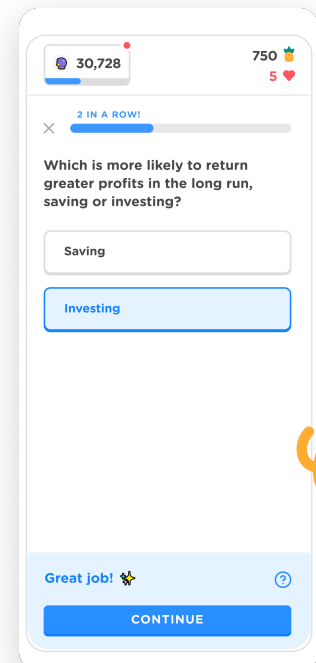
# Explore with Zo!



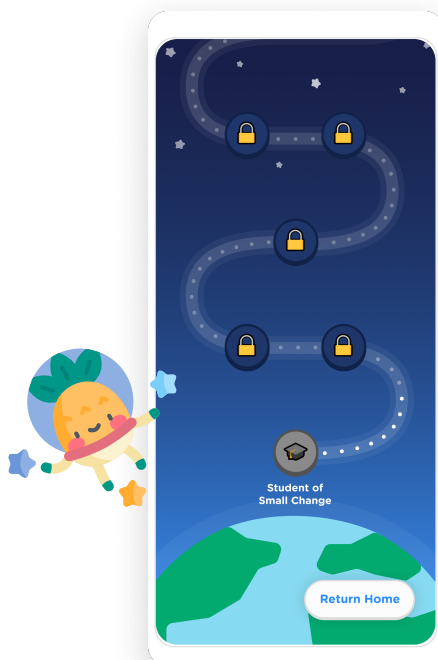
Choose a topic to learn about



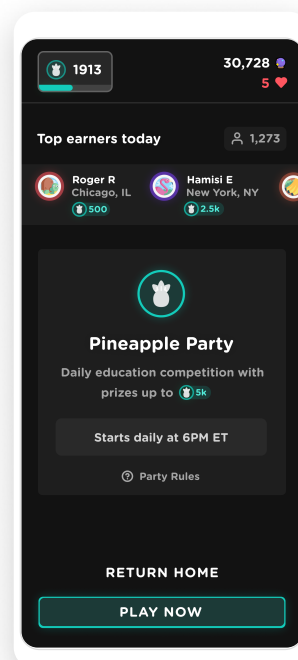
Work your way through modules



Answer questions about personal finance



Level up to the moon with Zo



Compete in daily trivia challenges for points